Advocating for physicians and patients:
Legislative Update Inside
Before prescribing pain medication, discuss other ways to manage pain with your patient:

- Healthy Alternatives to Pain Management
- Patient Education on the Risks of Addiction
- A Safe Pain Management Plan

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Educate patients on medication safety at TakeChargeOhio.org
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### Executive Insight

Expanding OOA member value

### Ohio Osteopathic Symposium Features Doctor Mike

### Legislative Update

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### Departments

**AOA Info**

**College News**

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### On the Cover

The Ohio Statehouse Rotunda dome features a 29-foot-wide skylight with a hand-painted version of the state seal that was in use in 1861 when the Statehouse was completed. The skylight was restored in the 1990s.

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### Buckeye Osteopathic Physician Magazine

Buckeye Osteopathic Physician (08983070) is published quarterly for the Ohio Osteopathic Association, 53 W. Third Avenue, Columbus, Ohio 43201. Phone 614-299-2107; Fax 614-294-0457; www.OhioDO.org. Subscription price for non-members is $25 per year. Periodicals postage paid at Columbus, Ohio. Send address changes to Buckeye Osteopathic Physician, PO Box 8130, Columbus, Ohio 43201.

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### Follow us!

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Expanding OOA Member Value!

By Matt Harney, MBA

What does the OOA do for our members? More and more every day!

One of the most important goals for the OOA is to expand the value of membership. As I see it, these benefits can be both professional and personal. Constantly considering new opportunities for our members is a top priority for the OOA. I often say, our membership is unique to that year and therefore member needs (and benefits) should seek to respond accordingly.

While the development and vetting of new opportunities take time, I’m thrilled to announce the details of new partnerships!

Firstly, I’m proud to announce our partner for professional liability insurance—ISMIE. ISMIE was founded by physicians in the 1970s who took matters into their own hands in midst of an insurance crisis. This speaks to the value of physician leadership and I know this active approach has and will continue to serve the company—and its insureds—well. Today, ISMIE has experience coordinating with state associations to maximize the value of membership and provide unique coverage. To that end, your OOA membership will grant you a 10 percent discount!! That’s right, the considerable discount could create savings that pay for your OOA membership in one fell swoop. Please know discounts can be stacked, so discounts such as loss-free, new physician, fellowship programs (online curriculum of three courses), risk assessments, etc. would allow for additional savings.

Flagship Healthcare will serve as our program administrator. I hope you’ve seen the announcement already in OSTEOFACTS or in your recent dues notice. If you have, I bet you could recite this member benefit to your DO friends—and I encourage you to do just that!

To get a quote and begin the process, check out our website dedicated to OOA members and prospects: www.ismie.com/ooa/. You can also contact Cheri Schultz at 1-800-782-4767 x2406, 224-392-7587 cell or email her at cherischultz@ismie.com.

Next, I’m thrilled to announce our partnership with Northwestern Mutual for financial planning services. Your OOA membership comes with a free comprehensive financial planning consultation. The market value of this planning exceeds $2,000, but again, is free for OOA members! My experience in talking with members show considerable need for these services regardless of age. Students and young physicians benefit from a thoughtful approach to debt management and buying a home, mid-career physicians are often realigning assets that allow for tuition payments for their children, and physicians nearing or in retirement benefit from targeted payouts. To maximize this free financial planning consultation that derives from your OOA membership, please contact Shawn Phelps by calling his office at 614-279-8267 or his cell at 740-641-7140, or by emailing him at shawn.phelps@nm.com.

Lastly, I’d like to mention our expanded partnership with the OOA’s legal counsel, Eric Jones. Eric has a lengthy history with the osteopathic family and has served as our legal counsel for many years. Eric’s specialty is representing health care providers and has considerable experience relating to contracts and regulatory compliance. OOA members now have a 25 percent discount on his services! You can reach Eric at his office by calling 614-545-9998 or by emailing ejones@joneslg.com.

The OOA is pleased to offer additional member benefits through strategic partnerships on things such as workers’ compensation insurance, vaccine discounts, accounts receivable management, and even car rentals. I’ll share more on these later. Please regularly check the “Benefits” tab of the “Members” section of our website—www.OhioDO.org. If you think of other opportunities the OOA can enhance your membership through creative partnerships, please share your ideas by contacting me at mattharney@ohioDO.org. Now, enjoy those benefits!

By Matt Harney, MBA

Expanding OOA Member Value!
The most followed doctor on social media and commonly known as People magazine’s “Sexiest Doctor Alive,” will keynote the Ohio Osteopathic Symposium, April 24-28 at the Columbus Hilton.

Mikhail Varshavski, DO, aka Doctor Mike, is a social media entrepreneur, TV medical expert, philanthropist, and physician with a purpose. He stresses the importance of medical literacy and battles misinformation before a combined audience of over 7 million social media subscribers on Instagram, Facebook, Twitter, and YouTube. Between his wildly popular YouTube channel and recurring appearances on network TV programs like Good Morning America, Today Show, Rachael Ray, The Doctors, and Mornings with Maria, he has been able to reach a weekly audience of millions making medicine relatable, enjoyable, and practical. Chronicling his journey via digital media has further allowed him to inspire and motivate countless people all over the world to live happier and healthier lives.

Doctor Mike regularly contributes to esteemed online publications including Men’s + Women’s Health, Reader’s Digest, American Academy of Family Physicians Blog, and Bustle covering a broad range of health care topics as well as focusing on the relationship between social media and medicine. He has established himself as a leader within the field of digital health care, delivering seminars and lectures on the topic for the TEDx Conference and Mayo Clinic, amongst others.

In late 2015, Doctor Mike launched his charity, The Limitless Tomorrow Foundation. The foundation seeks to empower candidates to reach their full potential, explore the world and conquer their hardships. Aside from his foundation, Doctor Mike has partnered with several other philanthropic organizations including Stand Up 2 Cancer, AmeriCares, and the Susan G. Komen Foundation.

As a board-certified family physician in New Jersey, Doctor Mike cares for a diverse patient population emphasizing the importance of preventive medicine, lifestyle modifications, and patient empowerment. In addition to his work with patients, he routinely trains medical students in the clinical setting.

He graduated from the New York Institute of Technology in 2014 with a BS in Life Sciences and a Doctorate in Osteopathic Medicine via an accelerated 7-year track at the age of 24. He completed his Family Medicine Residency in 2017 with honors.

Doctor Mike’s keynote, “Social Media & Medicine,” is on Saturday, April 27, at 10:30 am.

Celebrating the Profession

The Symposium, a collaboration started in 2010 between OOA and Ohio University Heritage College of Osteopathic Medicine, has become the premier event in the state for osteopathic continuing medical education. The event offers 30.5 credits, speakers who are experts in their field, and clinically relevant topics.

In addition to CME, the Symposium is a time to network, meet DO colleagues from across the state, honor peers for their accomplishments, and celebrate the profession for its distinctive philosophy and unique brand of health care. Appropriately, the Symposium is held in April, which is “Osteopathic Medicine Recognition Month” in Ohio.
Medical school is a busy, often overwhelming time. But students at Ohio University Heritage College of Osteopathic Medicine (OU-HCOM) make time for their peers, for their community, and for their profession.

In the last issue of Buckeye Osteopathic Physician, we had an update from the OU-HCOM Cleveland campus. The fall issue featured the Athens campus. This issue, we invite leaders from the Dublin campus—specifically the presidents of the Student Government Association (SGA) and Student Osteopathic Medical Association (SOMA)—to share news about their activities for the academic year.
Greetings from the OU-HCOM Dublin Campus!

I am extremely proud of the work the Student Government Association has done this year to provide students with meaningful opportunities to grow, both professionally and personally. All of our student organizations have been active as well, working diligently to make a difference in the lives of our students and also in the community. We have so many exciting things happening on campus I’m not sure where to begin. Without further ado, here are some of the highlights:

The Dublin Biomedical Academy continues to be a resounding success. This program provides an incredible opportunity to local high school students, who aspire to be future health care professionals, to learn more about medicine. This includes activities that focus on learning clinical skills and teamwork, as well as working through cases with DO and PA students. Perhaps equally important is that it gives us a chance to educate young people in our community about what osteopathy is and why it is something they should consider as a future career.

The 2nd Annual Dublin Heritage Gala & Auction took place on February 8. This event, sponsored by the Student ACOFP and Student American Academy of Osteopathy, provided students, faculty, staff and local physicians with a wonderful night of food, music, a live auction, and great company.

For a week in February we hosted a myriad of activities at the Dublin campus in honor of the Council of Osteopathic Student Government Presidents’ (COSGP) OMS Week of Wellness initiative. Week of Wellness is an opportunity for osteopathic colleges across the country to remind students of the importance of their overall well-being as they pursue medical degrees. Events included a student-led yoga session, canvas painting with Women in Medicine, free coffee from the American Medical Student Association, a financial wellness lecture, and a Responding to Racism in Clinical Settings workshop.

On February 19, the Student National Medical Student Association hosted their yearly “Med Student for a Day,” welcoming high school students from underrepresented groups to campus. Throughout the day, the high-schoolers got the chance to learn firsthand from medical students about a variety of topics, ranging from anatomy to interpreting EKGs.

As you can see, there is some truly exciting work going on at the Dublin Campus to increase osteopathic awareness and give back to the Central Ohio area. I attended the COSGP Winter Meeting in Fort Worth, Texas, where I had the opportunity to meet with student government presidents from many osteopathic schools, and I can honestly say that the immense support from OU-HCOM and the OOA is unique and invaluable to our medical education.
One of the many great aspects of the Student Osteopathic Medical Association is the organization’s involvement in a variety of different activities. From local workshops on OU-HCOM Dublin’s campus to traveling across the country to represent our students’ interests at national conventions, SOMA does it all. Over the past year, the Dublin SOMA chapter has been involved in some truly awesome activities and gained experience that we will carry with us throughout the rest of our careers.

For starters, we have been lucky enough to send representatives to Washington, DC, Chicago, and San Diego within the past year to participate in our three national leadership conventions. Attending these conventions gives our students at HCOM a direct voice in the AOA’s policy-making process, while also gaining great leadership experience along the way.

Locally, SOMA has focused on making our members well-rounded students. For example, we’ve hosted OMM workshops for Dublin students to continue learning ways to incorporate OMM in our practices, as well as political advocacy workshops to learn how we as physicians can promote our osteopathic principles and become better advocates for our patient’s needs.

Additionally, SOMA has pushed to expand the presence of Pre-SOMA, our undergraduate affiliate organization, throughout the region. Through this, we’ve hoped to increase the understanding of what a DO is in the eyes of pre-medical students and encourage them to strongly consider OU-HCOM when their time comes to apply. Finally, we had the pleasure of helping to plan a dinner event with the Columbus Osteopathic Association, where student leaders at Dublin could enjoy a night out with leaders in our field, discussing and learning more about our osteopathic profession.

This spring, Dublin SOMA has been working on a number of events. We were excited to send students to the AOA’s DO Day on Capitol Hill in March where we met with our Members of Congress and advocated for ourselves as osteopathic medical students and future physicians. We also had the opportunity to give back to the community while working with the Ronald McDonald House of Central Ohio. SOMA volunteers cooked dinner for the families staying there. Lastly, we are looking forward to participating in the American Cancer Society’s Relay for Life event later this spring. SOMA is working to build a team, fundraise, and advocate for a cause that has impacted so many.
The lame duck session that stretched from mid-November to mid-December is a dizzying time for Ohio public policy-makers and those lobbying said policymakers. This season of the legislation session immediately follows the general election but precedes the swearing in of those election winners. Essentially, lame duck is an opportunity for legislators to act upon issues that (hopefully) have been weighed and discussed during the two-year general assembly (GA). Any legislation not acted upon before the session adjourns near the end of the year will not automatically carry over to the 133rd General Assembly that started in January.

Regarding the conclusion of the 132nd General Assembly, the following bills were signed into law:

**HB 7 (Addresses medical claims and provider immunities):** The bill provides qualified immunity for physicians and EMTs during disasters; clarifies the definition of a “medical claim” and the “I’m Sorry” statute; and sets new timelines for discovering additional plaintiffs and potential medical claims not in the original complaint.

**SB 265 (Establishes requirements for step therapy protocols):** SB 265 requires a step therapy protocol to be based on clinical practice guidelines or scientific evidence and requires health plan issuers to provide a clear, accessible, and convenient process by which a provider can request a step therapy exemption. SB 265 also requires health plan issuers to make disclosures regarding a step therapy protocol. Additionally, this legislation identifies three specific circumstances in which a health plan issuer must grant a step therapy exemption and imposes deadlines by which a step therapy exemption request or appeal must be either granted or denied by the health plan issuer. These changes will apply to health benefit plans issued or renewed on or after January 1, 2020. A similar set of requirements will also apply to the Medicaid program.

Step therapy had spent nearly the entire 132nd GA in the form of HB 72 and SB 56, but was transitioned to SB 265 during lame duck session. The OOA was a key proponent for this bill during interested party meetings. Gov. John Kasich signed the bill into law January 4. There are many vocal advocates for step therapy reform in both the House and Senate—notably, then-Representative Terry Johnson, DO, who has been a tireless advocate for the osteopathic profession during his eight years in the House. Johnson was term-limited and was ineligible to run for reelection in November.

**HB 131 (Modifies physical therapy laws):** HB 131 allows PTs to make a limited physical therapy diagnosis for reimbursement purposes only. The OOA and other physician associations initially opposed this bill, which would have allowed physical therapists (PTs) to order tests and diagnose physical disabilities. OOA representative, Jason P. Dapore, DO, of Columbus, testified on behalf of the profession and participated in several interested party meetings with the bill sponsors. The OOA was neutral in the final iteration of the bill.

**HB 286 (Provides support for palliative care):** This bill creates the Palliative Care and Quality of Life Interdisciplinary Council to consult with and advise the Ohio Department of Health on matters related to palliative care initiatives. James E. Preston, DO, and Cleanne Cass, DO, joined OOA staff in advocating for the bill. The Council shall help identify patients who could benefit from palliative care and authorize hospice care programs to provide palliative care in their inpatient facilities or units to non-hospice patients. The bill also specifies that Medicaid coverage for palliative care is not being expanded, modifies the pain management clinic licensing law relative to certain palliative care patients, and
authorizes the Director of Health to approve the transfer of certain nursing home beds to a facility in a contiguous county.

**SB 259 (Revises physician assistant practice laws):** The bill increases to five (from three) the number of PAs that can be supervised by a physician at any one time. It also makes procedural changes in the PA drug formulary process and streamlines licensure requirements with the state medical board. The OOA and other physician organizations were neutral on the final iteration of the bill.

**SB 119 (Addresses opioid prescribing and addiction treatment):** The bill allows pharmacists to dispense a short term supply (maximum of five days) of naltrexone in emergency situations when the prescriber is unavailable. The bill originally imposed rigid opioid prescribing guidelines on primary care physicians and dentists that have since been addressed in emergency rules of prescriber licensing boards at the request of Kasich.

**HB 464 (Recognizes stroke centers and establish stroke protocols):** The bill creates a process for state recognition of hospitals as comprehensive stroke centers, primary stroke centers, or acute stroke-ready hospitals. It further requires the establishment of written protocols for use by emergency medical service personnel when assessing, treating, and transporting stroke patients.

Several bills ended the 132nd GA without a vote, namely **HB 191** which dealt with a change in the scope of practice for registered nurse anesthetists. The OOA testified in opposition to the bill after it was introduced last fall. The OOA spoke directly to the differences in education and training between anesthesiologists and CRNAs.

Also not receiving a vote was **HB 273**, which would’ve prohibited requiring physicians to have maintenance of certification/osteopathic continuing certification. Physician specialty associations were divided on the intent. Ultimately, the American Board of Medical Specialties and the American Osteopathic Association are seeking to address concerns about maintenance of certification and osteopathic continuous certification independently.

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**Advocate for Your Profession**

The OOA is incredibly thankful for our valuable physician advocates. **We are recruiting advocates in all aspects of health care policy.** Please check out the “Volunteer and DO your Part” tab of the OOA website www.OhioDO.org. You can register your interest as a “special advocate” on a host of policy related issues such as scope of practice, insurance, Medicaid, and so much more. You can also declare the type of advocacy you wish to engage in.
Moving on to the 133rd General Assembly, it kicked off with a much-anticipated contest for Speaker of the House featuring incumbent Rep. Ryan Smith (who was elected following the resignation of Cliff Rosenberger, who resigned amid an FBI investigation) versus Rep. Larry Householder, a former Speaker who served 2001-2004. Smith had been elected in May 2018 over proxy candidates supporting on the 11th and final ballot after the first ten ballots failed to produce a majority vote-getter. The 133rd GA included more than 20 new faces in the House chamber, which provided considerable uncertainty for the new legislature.

For months, the two foes had faced off within the caucus and in the press regarding their level of support. In the end, the Speakership was effectively decided by the Democratic minority, as the House Republicans were split between Smith and Householder. Then-Minority Leader Fred Strahorn opted to not include himself for consideration in the race for Speaker despite Democrats holding 38 of the 99 seats. Householder only received 26 of the 61 House Republican votes, but secured support from 26 Democratic lawmakers to gain majority support from the full House of Representatives. Reportedly, this is the first time in state history the Speaker of the House did not receive majority support from their own caucus.

The new GA provided freshman and veteran legislators alike the opportunity to submit new policy proposals. As of the writing of this edition, several new bills are being tracked by the OOA. They include HB 63 and HB 102. HB 63 would limit the cost-sharing practices of pharmacy benefit managers (PBMs). The bill would prohibit PBMs from charging more than the amount an individual would pay if the drug were purchased without health insurance coverage or the net reimbursement paid to the pharmacy by the PBM, whichever is lesser. Additionally, the bill would require a pharmacist to disclose this to patients and only charge the lesser of these two amounts. HB 102 would compel Medicaid to cover no less than 20 visits to any participating licensed chiropractor for any service within the chiropractor’s scope of practice. Medicaid would not be able to impose any prior authorization or referral requirements for these services.

On the Senate side, the OOA is currently monitoring seven bills as of this writing. SB 14 is the companion bill to HB 63 and includes the same proposed changes to PBM charging practices. SB 20 would require a pharmacist, when dispensing a controlled substance (class II-V), to provide a non-toxic chemical that can be used to inactivate/dispose of the unused portion of the prescribed controlled substance. SB 25 would alter the work requirements for Medicaid participants and adds new exemptions from Medicaid work requirements. Under the current version of the bill, an individual who receives Medicaid would have to be employed at least 20 hours per week or enrolled in an accredited institution of higher education or an occupational training program, unless otherwise exempted. The bill also increases to 65 years old (from 55) the age an individual must be to be exempt from the requirement on the basis of age. SB 29 would exempt Medicaid copayment requirements for

Support OOPAC
Help ensure our political strength by contributing to the Ohio Osteopathic Political Action Committee (OOPAC). Your support allows us to engage state lawmakers and complements advocacy efforts. We need extra help this session as we’re educating and interacting with more than 30 first-time legislators.

OOPAC supports candidates, regardless of party affiliation, who share our goals to preserve the physician-led health care team and protect your ability to practice medicine.

By law, PAC funding must be raised separately and not from membership dues. So please DO your part!

Make your contribution at www.OhioDO.org.
those with developmental disability or serious mental illness whose income is solely from Social Security disability/supplemental insurance. To be exempted under this change, one would be required to provide proof of qualification from the Social Security administration. **SB 56** would create a subcommittee of the Ohio Legislative Services Commission that would be responsible for inspecting long-term care facilities with the goal to improve patient care and facility conditions. **SB 59** would require pharmacy board to develop a program to educate pharmacists, pharmacy techs, and others employed by pharmacists about the authority held by pharmacists and pharmacy interns to dispense naloxone without a prescription.

On the scope of practice front, **SB 61** would provide a limited scope of practice increase for CRNAs in the immediate post-operative period. The bill only applies to CRNAs who practice in a hospital, ambulatory surgical facility, or facility that is wholly or partially owned or controlled by a hospital or hospital operator. CRNAs in these settings would have to be granted rights to practice this increased scope by their facility’s medical staff and they would be required to follow a protocol developed by their facility’s medical, nursing, and pharmacy directors. Lastly, a physician, podiatrist, or dentist who supervises the CRNA could prevent this increased scope for an individual patient by determining that it would not in the best interest of a specific patient.

On March 15, Gov. DeWine introduced his executive budget proposal for the fiscal year 2020-21 biennium. Under DeWine’s proposal, total state spending would grow to over $69 billion for the two-year period. Total Medicaid spending (from both federal and state sources) in the proposal would be $28.4 billion in FY 2020 (4.0 percent increase from FY 2019) and $29.7 billion in FY 2021 (4.5 percent increase versus FY 2020).

Major priorities laid out in the DeWine proposal include investing $200 million each in workforce initiatives and programs to combat substance abuse in Ohio. The proposal eliminates the Office of Health Transformation, created during the Kasich Administration, and assigns its duties to the Department of Medicaid. The DeWine plan would also increase the minimum age to buy cigarettes and nicotine products from 18 to 21 years old. The governor’s proposal contains no tax changes, though the DeWine administration is currently seeking an increase to the state’s gas tax in the transportation budget bill (**HB 62**). The House of Representatives has started its review of the budget, and lawmakers have until July 1 to approve the two-year state budget bill.

To stay current on health policy legislation the OOA is tracking, visit www.OhioDO.org.
In February, 886 osteopathic medical school seniors and recent graduates participated in the final American Osteopathic Association (AOA) Match as the profession transitions to a single system of graduate medical education accreditation. In March, nearly 5,080 DO students and graduates learned the location of their residency placements via the largest National Resident Matching Program (NRMP) Match of all time.

The AOA Match has operated in its current form since 1995. It was preceded by an osteopathic intern placement system that began in the 1950s. It is ending as the AOA and Accreditation Council for Graduate Medical Education (ACGME) wind down the fourth year of a five-year transition to a single accreditation system for graduate medical education. As of February, 80 percent of all osteopathic training positions had transitioned to ACGME accreditation, with additional positions expected over the next year.

Historically, DOs have been able to choose between multiple matches for post-graduate placement. In the single accreditation system, most DO and MD students will participate in the NRMP, in which participants will have the opportunity to choose residency programs that received osteopathic recognition from the ACGME Osteopathic Principles Committee.

AOA Match Stats

Specialty choices in the AOA Match this year once again align with the osteopathic profession’s historic emphasis on careers in primary care, with more than 500 placed into primary care residencies. Specifically, 304 participants were accepted into family medicine residency programs and another 197 participants matched to internal medicine.

Totaled, 886 osteopathic medical school seniors and recent graduates received placements in 21 specialties. Slightly more than 19 percent of graduating osteopathic medical students—of the anticipated 6,876—joined approximately 296 past DO graduates to participate the 2019 AOA Match. Some 54 percent of participants matched into residency programs.

Results of the top five specialties chosen in 2019 show:

- 304 matches to family medicine (34 percent),
- 197 to internal medicine (22 percent)
- 107 to orthopedic surgery (12 percent),
- 65 to general surgery (7 percent), and
- 54 to emergency medicine (6 percent).

Other specialties combined totaled 159 matches for 18 percent.

In all, 380 positions were filled in non-primary care specialties and 390 positions were not filled through the initial match process. Historically, many of these positions are filled after the match announcement.

Record-Setting NRMP Match

This year’s NRMP Match saw more than 38,376 active applicants compete for more than 35,185 positions, both all-time highs. This was due in part to the record-high number of DO student and graduate participants. Nearly 85 percent of DO student and graduate applicants successfully matched, a record-high as well.

Specifically, the number of osteopathic medical school students and graduates who submitted program choices was 6,001, an increase of 1,384 over 2018. Of those 6,001, 5,076 (84.6 percent) matched to PGY-1 positions, also an all-time high. Since 2015, the number of osteopathic medical school students and graduates seeking positions has risen by 3,052, a 103 percent increase.

In general, Match results are closely watched because they can be predictors of future physician workforce supply. The specialties with more than 30 positions that filled all their slots include integrated interventional radiology; otolaryngology; physical medicine and rehabilitation; integrated plastic surgery; surgery (categorical); and thoracic surgery.

Specialties that had significant growth in the number of positions offered include emergency medicine, psychiatry, radiation-oncology, anesthesiology, obstetrics-gynecology, and neurology.

Notably, the Match had nearly 8 percent more first-year primary care positions this year than last; the total number of positions was nearly 15,950.

Applicants who did not match to a residency position participated in the NRMP Supplemental Offer and Acceptance Program (SOAP) to attempt to obtain an unfilled position. This year, 1,652 of the 1,768 unfilled positions were offered during SOAP.
Help us build a strong osteopathic future through your generous donation!

Our foundation, the Ohio Osteopathic Foundation, serves the osteopathic profession in many ways. The OOF serves as an AOA-accredited body for osteopathic continuing medical education and certifies osteopathic CME in Ohio. The OOF also provides scholarships and support for student leaders who are working to create a stronger profession. Further, the OOF supports Ohio physicians seeking a health policy fellowship. In the months and years ahead, the OOF plans on expanding its educational offerings that complement our annual Ohio Osteopathic Symposium. Please know we cannot do this work without your support!

Something that may surprise you is the multitude of options to provide financial support!

You can donate:
• A lump sum
• An ongoing monthly contribution
• Stocks
• Through your will or trust

That’s not all! Based on your contribution, it may be the most effective method to invest your support is through a life insurance policy. Please don’t allow concern regarding your medical history to impact your decision to donate. The policy may be fixed or variable, depending on the nature of your gift. This charitable life insurance gift is also tax deductible. Professionals at Northwestern Mutual will ensure confidentiality at every step along the way.

If you are considering donating or need help determining which opportunity is the best fit, contact OOA Executive Director/OOF President Matt Harney, MBA, today to talk more about it. You can also contribute online on the “Foundation” page under the “Affiliate” portion of our website—www.OhioDo.org. No gift is too small. Please know donations are tax deductible as the OOF is a 501(c)3 charitable organization.
Recruiting for the

Future

New “Choose DO” campaign, OU-HCOM Early Assurance Program promote osteopathic medical education

The American Association of Colleges of Osteopathic Medicine (AACOM) has launched “Choose DO,” the Association’s first medical student recruitment sub-brand. This new initiative reflects AACOM’s commitment to promoting osteopathic medical education as a preferred pathway for future physicians and looks to increase the number of qualified physicians available to meet US health care needs.

With 25 percent of all US medical schools now attending a college of osteopathic medicine, the field has become one of the fastest growing health professions in the nation. The Choose DO brand will help to serve this growing community by providing tailored resources that engage and guide students interested in becoming physicians to learn more about their options for osteopathic medical school. In addition, Choose DO serves as a national platform for osteopathic medical school recruitment by providing branding, language, and resources that AACOM’s member colleges can choose to use to augment their own respective recruitment efforts.

“Our goal is to inspire prospective students—individuals who will be part of the next generation of physicians—by connecting through stories, images, and information that resonates with them,” said AACOM President and CEO Stephen C. Shannon, DO, MPH. “These students have the opportunity to be part of a new horizon in medical education and training—one that fully embraces the importance of the patient-centered approach to treatment and care that is a foundational element of osteopathic medical education and training. This new sub-brand is a major step forward in helping us communicate the impact they can make by choosing to pursue a career in osteopathic medicine.”

All Choose DO materials are focused on providing insights into osteopathic medical school education and training while also highlighting important information on
the application process. Currently, brand initiative tools and materials include a new microsite—ChooseDO.org—intended to educate both prospective medical students and others interested in learning more about osteopathic medical school; dedicated Facebook, Instagram, and Twitter accounts; branded PowerPoint presentations for health professions recruitment events; and flyers, one-pagers, giveaways, and other print collateral items. AACOM also crafted branded recruitment toolkits for recruitment and admissions professionals at its member colleges of osteopathic medicine.

Choose DO’s aspirational tagline, “A New Generation of Doctors,” aims to motivate and inspire the nation’s future DOs. The initiative’s simple, text-centric visual approach offers a clean and streamlined aesthetic and features a new logo designed for high visibility.

“Today’s current and prospective osteopathic medical students represent a bright future for health care,” Shannon said. “Their unique backgrounds and training will provide a tremendous benefit to not only their patients, but also their families and the communities they will serve.”

In Ohio, promising undergraduate students ‘choose DO’ through an innovative targeted program initiated by Ohio University Heritage College of Osteopathic Medicine’s Associate Dean for Admissions and Student Affairs John Schriner, PhD, and Senior Director for Admissions and Recruitment Jill Harman, MEd.

Each year, outstanding high school seniors are selected to participate in the Early Assurance Program (EAP). In as few as seven years, these students can earn their undergraduate degree from an Early Assurance partner school and their DO degree from OU-HCOM, if they meet criteria for coursework and academic performance.

EAP candidates must be Ohio residents; have an ACT composite score of at least 28 or an SAT combined math and critical reading score of 1250 or above; carry a cumulative high school GPA of 3.5 or above; and have completed four years of math, science (including chemistry, biology and physics), and English by the time of high school graduation.

Students accepted into EAPs are exempt from taking the Medical College Admission Test. More importantly, they receive mentoring from a Heritage College student; access to programming and activities that introduce them to the medical school experience; and the chance to shadow physicians in clinical settings while they are still undergraduates.

Since 2013, OU-HCOM has signed EAP partnerships with five universities: Ohio University, Baldwin-Wallace, John Carroll, Ohio Dominican, and Otterbein. These partnerships, coupled with the opening of the Heritage College campuses in Dublin and Cleveland, are designed to increase the pipeline of primary care physicians throughout Ohio.

The first EAP participants are currently in their second year of medical school.

OU-HCOM has other recruitment programs targeting high school students.

For example, the Aspiring DOctors Precollege Program at the Cleveland campus works with schools in the Warrensville Heights area with goals to train more osteopathic physicians for Ohio, forge connections to local communities, encourage future physicians to stay in the region to practice, and increase the number of medical students from underrepresented minority backgrounds.

High-schoolers’ time spent on campus during the year increases as a student advances, from one-half day for ninth graders to five days for seniors. Heritage College faculty, staff and students provide academic enrichment, hands-on learning activities and one-on-one mentoring.

The Dublin campus offers a four-day summer camp for high school juniors and seniors. Medical Academy is a pipeline program that lets selected high school students explore health care careers interactively with a case-based learning exercise. The program, conducted by HCOM-Dublin and the College of Health Sciences and Professions, also provides participants with quarterly academic enrichment experiences throughout the school year in addition to the summer camp.
ISMIE is the premier provider of professional liability insurance to physicians in the Midwest, offering products that maximize protection and minimize worry. Our goal is to insure you with the best coverage at the most affordable price. ISMIE offers a complete line of insurance products designed to protect physicians and their practices from the risk exposures that exist in the medical environment.

The **Ohio Osteopathic Association** is pleased to announce these special **member benefits** for 2019-2020!

**OOA members receive a 10% affinity credit toward their policy.**

Your Contact: **Cheri Schultz**
800-782-4767 x2406 • 312-580-2406 office • 224-392-7587 cell • cherischultz@ismie.com

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Eric Jones is a health care attorney concentrating his practice on health care provider representation, health care policy and government relations, managed care contracting and reimbursement, and regulatory compliance. The Jones Law Group also has extensive experience providing cost-effective collections services for health care providers throughout Ohio.

**OOA members receive a 25% discount.**

Your Contact: **Eric A. Jones, JD, MBA**, 614-545-9998 • 614-224-9300 fax

**These benefits are for OOA members only!**

The OOA is proud to work on your behalf to expand member value.

Questions? Contact Membership Director Joianne Barnhart, jbarnhart@OhioDO.org
614-299-2107 • www.OhioDO.org
OU-HCOM Selects Alumna as Dean of Athens Campus

Beth A. Longenecker, DO, an emergency medicine physician and alumna of Ohio University Heritage College of Osteopathic Medicine, will become the new dean of the college’s Athens campus effective June 1. Longenecker, a 1991 graduate, is currently associate dean for clinical education and assistant professor of emergency medicine at Midwestern University’s Chicago College of Osteopathic Medicine.

Previously, she served as associate dean for clinical sciences at William Carey University College of Osteopathic Medicine and emergency medicine residency program director at St. Barnabas Hospital in The Bronx, NY, and Mount Sinai Medical Center and the Miami Heart Institute in Miami Beach. Longenecker is president of the Illinois Osteopathic Medical Society and an evaluator for the Commission on Osteopathic College Accreditation.

The creation of a campus-specific dean for academics at the Athens campus was a recommendation that came out of strategic planning discussions involving faculty, staff and the American Association of Medical Colleges. Wayne R. Carlsen, DO, director of the college’s Community Health Programs & Area Health Education Center, has served as the interim dean since July 2018. Kenneth H. Johnson, DO, remains chief medical affairs officer of Ohio University and HCOM executive dean.

AOA Names New CEO

Kevin Klauer, DO, who previously worked in Ohio, was named chief executive officer of the AOA, effective on or before May 31. Klauer joins the AOA from TeamHealth, a Tennessee-based physician services organization, where he most recently served as chief medical officer for hospital-based services, chief risk officer, and executive director for the patient safety organization.

Previously, he spent 15 years with Emergency Medicine Physicians, Ltd., based in Canton, served as chair of the department of emergency medicine and assistant medical director for performance improvement at Doctors Hospital in Columbus, and was president of Ohio ACEP in 2002-2003.

He is a graduate of Des Moines University College of Osteopathic Medicine and holds an Executive JD from Concord Law School.

Trustees Approve Board Certification Pathway

At its midyear meeting in February, the American Osteopathic Association approved the creation of two pathways for AOA board certification. Candidate diplomates will be given the choice of two initial certification pathways: to become board certified in the osteopathic practice of their specialty; or to become board certified in their specialty only, taking an exam without formal osteopathic content.

The AOA will also develop an examination pathway that embraces osteopathic medicine’s unique holistic thinking, but does not evaluate candidates’ skills in the principles and practice of osteopathic medicine. Exams for both pathways will be developed by practicing osteopathic physicians, and distinctive certificates will be awarded for each.

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Deaths in the Family

OOA Life Member Lawrence B. Harker, DO, 84, died January 18, 2019, surrounded by his family.

Harker graduated from the University of Pennsylvania and Kirksville College of Osteopathic Medicine. After finishing his training in anesthesia, he went on to practice medicine at Grandview Medical Center in Dayton for more than 40 years.

During his tenure at Grandview, he served as chair of the anesthesia department and started the pain management program. Active in organized medicine, he served a term as president of the Dayton Academy of Osteopathic Medicine in 1975-1976.

He loved traveling, fishing, golfing, and spending time with family and friends. He also enjoyed being a member of the Spring Run Farms Fishing Club.

He is survived by his wife of 40 years, Linda; four children and their spouses; seven grandchildren; two great-grandchildren; and a multitude of friends and other relatives. He was preceded in death by his first wife Doris.

Memorial contributions may be made to Hospice of Dayton (324 Wilmington Ave., Dayton, 45420) or your favorite animal charity in honor of his love of pets especially his beloved Brie.

OOA Life Member Ralph Keating, DO, of Centerville, died February 27, 2019. He was 92 years old.

A family physician, he was the owner of the Bellbrook Clinic until 1987 and then worked at the VA Hospital in Dayton. He served in the Merchant Marines during World War II and as a Lt. Col in the Ohio National Guard.

Keating earned his undergraduate degree from Mount St. Mary’s University in Maryland and his DO degree from Kirksville College of Osteopathic Medicine in 1959.

Active in his community, he founded and served as the first chair for the Bellbrook Sugar Maple Festival. He was a member of St. Francis of Assisi Catholic Church where he belonged to the Knights of Columbus and Keenagers Group. He was an avid coin and stamp collector and a devoted fan of the Cincinnati Reds.

A devoted husband and father, Keating was married for 56 years to the late Philidina Brown Keating. Survivors include three sons and their spouses; nine grandchildren; and a great grandchild.

Online condolences may be sent to www.ConnerAndKoch.com.

OOA Life Member John E. Murphy, Jr., DO, died December 18, 2018. He was 94 years old.

Murphy graduated from Fairmont High School where he played tennis and football and then at age 17, enlisted in the Army Air Corps. He served as a B-24 bomber pilot in World War II and flew 54 missions over Germany and Italy. His service earned him many medals, including the Distinguished Flying Cross, Purple Heart, and a Presidential Citation.

He graduated from The Ohio State University and Kirksville College of Osteopathic Medicine. He opened Kettering Family Practice where he was a busy family physician for more than 45 years.

A longtime resident of Bellbrook, he served his community in many ways. He was Sugarcreek Township trustee for 20 years, served for 30 years on the zoning board, and was a Greene County Republican Committee member for a few years. He was a member of Good Shepherd Lutheran Church. His interests included cattle and sheep farming, hunting, and fishing on Manitoulin Island, Ontario.

Murphy was married to Charlotte Ann Wilkening for 69 years until her death. He is survived by four children John (Susan), Brad (Tricia), Terrence, and Gehna (Shauna); nine grandchildren; and ten great grandchildren.

Online condolences may be sent to www.tobiasfuneralhome.com.

OOA Life Member Frank W. Myers, DO, who served as dean of the Ohio University Heritage College of Osteopathic Medicine from 1977 to 1993, died November 19, 2018. He was 85 years old.

Myers was a leader in the profession. Through his involvement with the OOA and because of his passion for medicine and concern about improving health care access in underserved areas, he joined efforts to create the college in 1976.

During his 16-year tenure as dean, he oversaw the development of OU-HCOM’s statewide network of teaching hospitals, which later became the Clinical Education Network. At the time, this was only the third such facility at a US medical school.

Under Myers’ leadership, the college’s class size increased from 24 to 100 and he was instrumental in expanding the college’s faculty practice plan into a multi-specialty outpatient clinic, then known as the Ohio University Osteopathic Medical Center to provide additional care to the region. He was trustee professor emeritus of family medicine at Ohio University.

Before joining the college, he was in general medical practice and helped establish the first osteopathic family residency in the country in northeast Ohio.

He was named Ohio ACOFP Family Physician of the Year in 1973 and received the OOA Trustees Award upon his retirement as dean. In 1993, Myers received the college’s Phillips Medal of Public Service, and in 2014 he was presented with a Trillium Award in recognition of his forward-thinking efforts in establishing the college as a leader in primary care medical education.

R. Keith Pattison, DO, age 67, died on January 3, 2019, in Columbus, where he lived and worked for more than 30 years.

He earned his bachelor’s degree from Ohio Northern University where he met his wife of 44 years, Gayle Susan Pattison, and was an active member of the Kappa Psi fraternity. He went on to obtain his Doctorate of Osteopathic Medicine from the College of Medicine and Surgery in Des Moines, Iowa, in 1976. He served his internal medicine residency at Grandview Hospital in Dayton, before pursuing a cardiology fellowship at Cleveland Clinic. For 33 years he practiced as an interventional cardiologist in Columbus at Doctors Hospital, Grant Hospital, and Mount Carmel West.

At his core, Pattison was a teacher, caring physician, and extraordinary father. Second
only to his family and seeing his children graduate from medical school, his greatest joy came from an endless number of outdoor projects. He was never still for long; he was always taking the dogs for bike rides, clearing paths in the woods, building bridges and treehouses, or tending his apple orchard. He loved games. Whether it was Risk, cornhole, pinball, ping-pong, pool, or euchre, he loved competition and the opportunity to spend time with family and friends.

In addition to his wife Gayle, he is survived by his children Zachary Lee (Krista) Pattison, DO, and Jillian L. Pattison, DO (Jonathan Wood); a brother; and a large circle of friends and colleagues.

Online condolences may be sent to the family at www.bundy-lawfuneralhome.com.

**Physician News**

**Lili A. Lustig, DO**, of Cleveland, was interviewed about health screenings for a February 3 article for US News & World Report. She is assistant program director of Family Medicine at University Hospitals-Bedford.

**Gary L. Moorman, DO**, returned to Fisher-Titus Medical Center in Norwalk as chief medical officer. He served as the medical center’s first vice president of medical affairs from 2011 to 2013, before serving as senior vice president medical affairs and chief medical officer at Mercy Memorial Health System in Monroe, Michigan. Moorman is board certified in emergency medicine by both the American Osteopathic Board of Emergency Medicine and the American Board of Emergency Medicine. He is also a Healthcare Facilities Accreditation Program (HFAP) surveyor.

**J. Todd Weihl, DO**, received the James F. Sosnowski, DO, Distinguished Service Award from the Columbus Osteopathic Association (COA) at the organization’s annual meeting, March 13. Weihl, a past president of the COA, was recognized for his strong advocacy for osteopathic medical education and service to the profession throughout his 20 years in practice. He is currently vice president of medical affairs and director of medical education at OhioHealth O’Bleness Hospital in Athens.

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**Volunteer!**

We need you to **DO** your part! The OOA mission is to promote the distinctive philosophy and practice of osteopathic medicine. To achieve that, we need your help.

**Be a Special Advocate**

We’re continually seeking experts with special knowledge, experience, or interest regarding insurance, Medicaid, scope of practice issues, physician payment, and pharmacology among other topics. Your participation could include testimony at the Statehouse, interested party meetings, legislation review, or media engagement.

**Allow Undergraduates to Shadow You**

Get the next osteopathic generation off to a great start by exposing interested students to the osteopathic profession.

**Present at a CME Event**

Share your knowledge with your peers.

**Host an Osteopathic Medical Student**

Many medical students scramble to pay for housing while doing rotations away from their home site. You can help by providing an osteopathic medical student with a free place to stay.

To sign up and for more information, go to [www.OhioDo.org](http://www.OhioDo.org).
Younger generations are taking over the osteopathic profession. More than half of all DOs in active practice are under the age of 45. Get more stats like these about the state of the profession in the Osteopathic Medical Profession Report. bit.ly/2HjdA0f

Students advocate for the osteopathic profession and patients with US Senator Sherrod Brown’s staff. The students are urging reauthorization of THCGME funding as well as support for the Primary Care Enhancement Act that recognizes the direct primary care model. — at Hart Senate Office Building

During her term as OOA president, Jennifer J. Hauler, DO, has represented the profession at meetings throughout the state. In January, she was close to home at an event at Grandview Medical Center for students and physicians. That evening, she was a panelist at the Health Care & Advocacy Institute sponsored by the local health systems. photo (l-r): Hauler; Nicklaus Hess, DO; Matt Harney; Paul A. Martin, DO.

The DO CME Education Center offers live education, on-demand programs, and webinars addressing a variety of clinical issues, practice management, and health care regulation. Category 1-A credit available. www.DOCME.org

Just the Facts! The OOA’s weekly newsletter, OSTEFACTS, is sent via email every Friday.

Did you know?
OOA membership dues are 85% tax deductible.
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KEYNOTE SPEAKER
MIKAIL “DOCTOR MIKE”
VARSHAVSKI, DO
Social Media and Medicine

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Here’s to another
120 years!

On December 31, 1898, a small group of Ohio DOs formed the Ohio Osteopathic Association. What a way to bring in the new year!

A Distinguished Past . . . A Dynamic Future

There’s no better way to celebrate the OOA than by renewing your OOA membership!