

OHIO
OSTEOPATHIC
ASSOCIATION

Buckeye Osteopathic Physician

Buckeye Osteopathic Physician

Content: The *Buckeye Osteopathic Physician* is the Ohio Osteopathic Association's official magazine. The *Buckeye* includes news of the profession, articles of personal and professional interest to DOs and osteopathic medical students, state and national medical news, legislative developments, meeting coverage, and other information pertinent to the osteopathic physician.

Buckeye Osteopathic Physician is a must read for doctors to keep current with local, state and national issues that affect the entire profession.

Market & Circulation:

About 3,500 osteopathic physicians, residents, interns, students, and others receive the *Buckeye* each quarter. The magazine also reaches Ohio's osteopathic teaching hospitals, state and national government officials, representatives of osteopathic colleges, leaders in the osteopathic profession nationwide, and other health-related professionals.

Reach the right audience at the right time and gain new business opportunities.

Buckeye Osteopathic Physician



ADVERTISING RATES

Size	1x	2x	3x	4x
Full Page	\$800	\$720	\$680	\$640
Half Page (H)	\$550	\$495	\$470	\$440
Quarter Page (V)	\$350	\$315	\$300	\$280
C2 (inside cover)	\$920	\$830	\$780	\$740
C3 (inside back)	\$880	\$790	\$750	\$700
C4 (back cover)	\$960	\$865	\$815	\$770

DEADLINES

	Winter 2015	Spring 2015	Summer 2015	Fall 2015
Ad Close	Oct 14	Jan 23	May 15	Aug 14
Materials Due	Oct 31	Feb 14	June 15	Sept 15
Delivery	Jan 2	Apr 1	July 31	Oct 31

***ALL AD RATES NET &
INCLUDE FULL COLOR.**

ADVERTISING SPECS (width x height)

Full Page

BLEED: 8.125 x 11.125
trim: 8 x 10.875
(Keep live matter .25"
from the trim.)
NON-BLEED: 7 x 10

Quarter Page

3.25" x
4.875"

Half Page

7" x 4.875"

For more information about advertising, specifications or deadlines:

Tim M. McKelly, Great Lakes Publishing

614/461-7601 • tmckelly@glpublishing.com