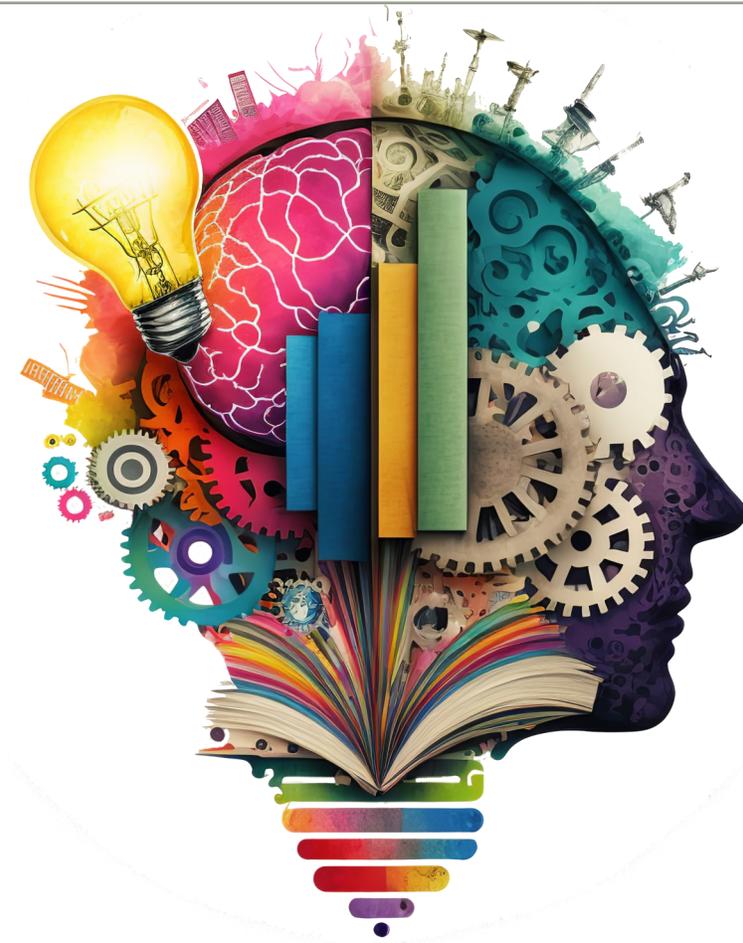


Ohio Psychiatric Physicians Association

Annual Psychiatric Update—2024

*Re-imagining Mental Health: Innovations and Insights in Psychiatry*

# *Exhibitor & Supporter Prospectus*



**April 13-14, 2024**

**In-Person**

**Marriott University**

**Columbus, OH**

# 2024 Annual Psychiatric Update

The Ohio Psychiatric Physicians Association's Annual Psychiatric Update brings together psychiatrists and other mental health clinicians from all over Ohio to examine a broad array of topics of clinical interest and relevance to those who want to provide the best, evidence-based care possible for individuals with a mental illness, including substance use disorders. The objective is to educate and provide information on current research, cutting edge treatment options, advances in treatment in the area of psychopharmacology and more.

**Saturday-Sunday, April 13-14, Marriott University, Columbus Ohio**



## About Us

The Ohio Psychiatric Physicians Association (OPPA) was founded in 1950 as the third district branch of the American Psychiatric Association (APA), whose more than 1,000 physician members specialize in the diagnosis, treatment and prevention of mental illnesses, including substance use disorders. The OPPA is incorporated under the State of Ohio as a not-for-profit, 501(c)6, scientific, medical specialty organization.



## Benefits of Supporting and Exhibiting

This is an excellent opportunity for your company to interact with and/or make your products and services known to hundreds of psychiatrists, advanced practice nurses, physician assistants, psychologists, social workers, clinical counselors and other mental health professionals, including some of Ohio's most prominent

## Tentative Schedule

At a Glance

### Saturday, April 13, 2024

7 am	Set-up
<b>7-9</b>	<b>Visit Exhibits</b>
9-11	CME Lectures
<b>11-11:30</b>	<b>Visit Exhibits</b>
11:30-12:30 pm	CME Lecture
<b>12:30-1:30</b>	<b>Lunch</b>
1:30-3:30	CME Lectures
<b>3:30-3:45</b>	<b>Visit Exhibits</b>
3:45-4:45	CME Lecture
<b>4:45-5:30</b>	<b>Visit Exhibits</b>

### Sunday, April 14, 2024

<b>8-9 am</b>	<b>Visit Exhibits</b>
9-10	CME Lecture
<b>10-10:30</b>	<b>Visit Exhibits</b>
10:30-12:30 pm	CME Lectures

# Exhibitors and Supporters

## Become an Exhibitor

Exhibiting at the annual OPPA Psychiatric Update is an excellent way to get exposure for your company, share information about your products and services, meet (and reconnect) with Ohio's psychiatric physicians as well as other behavioral health clinicians. **Table-top exhibits are available for a maximum of 20 companies, to maximize attendee/vendor interaction.** To encourage attendees to visit each exhibit, they will be given game cards to complete in order to be entered into a raffle drawing.

### Exhibitor Benefits

- ◆ A draped, six-foot table with chair (electricity available upon request)
- ◆ Recognition on event signage
- ◆ Reference in post-event article in OPPA's quarterly newsletter, *Insight Matters*
- ◆ Reference in pre and post-event biweekly electronic newsletter
- ◆ Company name on website event page

### Prime Location Add-on

A limited number of exhibitors will be guaranteed an exhibit space in the pre-function hallway, just outside the conference room doors, which will be a high traffic area throughout the two-day meeting.

Exhibit	Prime Location
1,500	\$1,800



## Become a Supporter

The Ohio Psychiatric Physicians Association (OPPA) is seeking organizations to help support OPPA's Annual Psychiatric Update. The **OPPA will work with you to create a custom marketing package** to further your brand and increase your exposure to psychiatrists and other mental health clinicians.

### Supporter Benefits

Everything included in the Exhibitor Benefits, plus:

- ◆ Company logo and link on website event page
- ◆ Logo on the front page of OPPA's website in the banner ads
- ◆ Announcement of support multiple times throughout event

**Supporter packages are fully customizable and pricing is determined by the specific, agreed upon needs of the company. Pricing begins at \$1,500 and goes up to \$10,000**



# Opportunities for Add-ons

## Break Sponsor

Signage and recognition will provide your company with an additional marketing opportunity by sponsoring one or more of the breaks:

- ◆ Saturday morning, April 13, morning break
- ◆ Saturday afternoon, April 13, afternoon break
- ◆ Sunday morning, April 14, morning break

*We look forward to you  
joining us this year!*



# Levels of Support

If you don't see a level that fits your needs or budget, we will customize a package

The sooner we receive an application, the more exposure your company will receive in various OPPA methods of marketing!

Benefits to Company	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$3,000	Exhibit \$1,500
<b>Prior to Annual Psychiatric Update Event</b>					
• Color logo with link to company and up to 200-word description with links on OPPA website as a Supporter (for one year)	✓				
• Four full page color display ads in OPPA's quarterly electronic newsletter, <i>Insight Matters</i>	✓				
• Listed four times in weekly/bi-weekly electronic news, <i>e-Insight Update</i> as an advertiser	✓				
• Recognition of company's support: OPPA website, electronic communications, newsletter and special social media posts on Twitter and Facebook	✓	✓	✓	✓	
• Pre-registration attendee list (name, city, state only) for participants who opt-in to having their contact information shared	✓	✓	✓	✓	
• Color logo with link to company and up to 150-word product description (with links) on OPPA website as a Supporter (for one year)		✓			
• Three full page color display ads in OPPA's quarterly electronic newsletter, <i>Insight Matters</i>		✓			
• Color logo with link to company and up to 100-word product description (with links) on OPPA website as a Supporter (for one year)			✓		
• Two full page (or four half page) color display ads in OPPA's quarterly electronic newsletter, <i>Insight Matters</i>			✓		
• Color logo with link to company and up to 50-word product description on OPPA website as a Supporter (for one year)				✓	
• One full page (or two half page) color display ads in OPPA's quarterly electronic newsletter, <i>Insight Matters</i>				✓	
<b>During the Event</b>					
• Opportunity to provide insert/flyer (or other agreed upon materials to be provided at the time of registration)	✓				
• Complimentary registration for representatives (number varies based on level of support with four reps at Platinum level)	✓	3 reps	2 reps	2 reps	
• Verbal recognition by President during the event	✓	✓	✓		
• One exhibitor table/space	✓	✓	✓	✓	✓
<b>After the Event</b>					
• Final attendee list (name, city, state only) for participants who opt-in to having their contact information shared	✓	✓	✓	✓	✓
• Opportunity for contact with OPPA Executive Director and/or contact with President to discuss new services/product information (frequency of contact varies based on level of support)	✓	✓	✓		

# Exhibitor & Supporter Agreement

OPPA Annual Psychiatric Update - April 13-14, 2024

Please check appropriate box(es) to indicate your level of support:

## SUPPORTER LEVEL

- PLATINUM SUPPORTER**—\$10,000
- GOLD SUPPORTER** - \$7,500
- SILVER SUPPORTOR** - \$5,000
- BRONZE SUPPORTER** - \$3,000

## EXHIBITOR LEVEL

- EXHIBITOR** - \$1,500  
(includes two representative registrations)
- Additional representative add-on - \$45 each
- PRIME LOCATION ADD-ON** (\$300)
- FOOD/BEVERAGE SPONSOR** - \$500
- Sat. a.m. break
- Sat. p.m. break
- Sun. a.m. break

Please complete below or register online at <http://www.oppa.org/annualpsychupdate>

### CONTACT INFORMATION

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

Email \_\_\_\_\_

### EXHIBITOR STAFF INFORMATION

Name _____	Additional Representative(s) \$45 each:
Title _____	Name _____
Email _____	Title _____
	Email _____
Name _____	Name _____
Title _____	Title _____
Email _____	Email _____

Will you be staffing the on-site exhibit?  Yes  No

### PAYMENT INFORMATION

- Check enclosed. Please make payable to: OP  
Federal Tax ID # 34-6558859  
Copy of W-9
- Please invoice our company

### Mail, fax or email application to:

Ohio Psychiatric Physicians Association  
PO Box 400  
Dublin, OH 43017  
Fax: (614) 481-7559 Email: [oppa@oppa.org](mailto:oppa@oppa.org)  
For questions, contact us at: (614) 763-0040